



BATSELA
HOLDING **GROUP**

creating **profitable growth.**



A consortium of
elite advisory & investment
boutiques specialised in growth
consulting, corporate finance and
impact investments.

www.bhgroup.eu

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OUR GROUP



Batsela Holding Group

HQ for our consortium of boutique advisory & investment firms.



Batsela Asset Management

A financial advisory boutique specializing in private equity, asset management, corporate finance and growth strategy.



Batsela Consulting

A business development consulting firm, which also provides international brokerage services for buyers & sellers of goods and commodities.



Batsela Real Estate

A company specialized in real-estate transactions & properties management.



Resilience Capital

An umbrella of ESG-abiding investment funds (Luxembourg, UK, Mauritius), supporting resilient companies at all development stages while seeking sustainable profitability.



Batsela Management Consulting

A management consulting & international business development company targetting Middle East markets



JoNaReEsBen ASBL & N-A Impact Africa

Two non-profit organizations that deal with impact investments oriented towards education, agriculture, health and infrastructures in West and Central Africa.



Batsela Capital Investments

Scotland & U.A.E branches : Investment vehicles used for Multi-Family Office purposes.

Luxembourg branch : A special purpose investment vehicle (Private Equity / Private Debt) reserved to BHG partners/clients who are sophisticated investors



4Bi France : A project management company, further providing business performance optimization services



VC Tribe & Batsela Impact Ventures :

Investment vehicles for Venture Capital in London & Luxembourg



Batsela African Ventures

A special purpose vehicle for co-investments & business development in African countries.

BUSINESS PARTNERS

Banks & Financial Institutions

Eurobank Private Bank (Luxembourg)
HSBC (UK)
ING Bank (Luxembourg)
Sogexia (Luxembourg)
BNP Paribas (France)
CIC (France)
BPCE Group (France)
CIM Banque (Geneva)
American Express (UK & France)
AfrasiaBank (Mauritius)
DBS (Singapore)
Bank Millenium (Poland)
Ecobank (Cameroon)
Banque Atlantique du Sénégal (Sénégal)
EFG (Switzerland)
Manager One (France)
BIL (Switzerland)
Emirates NBD (UAE)
Abu Dhabi Islamic Bank (UAE)
Milleis Bank (France)
QNB (Qatar & Turkey)

Other banking connections available in Latvia, Estonia, Senegal, Morocco, Cameroon, UAE, Qatar, Switzerland, Spain & Luxembourg.

Audit, Accounting & Consulting

Allied Chartered Accountants (UAE)
Deloitte (France)
KPMG (Senegal)
PriceWaterhouseCoopers (Luxembourg)
F. Roger Cabinet Comptable (France)
Creatis Group (France)
Cabinet Mercure (Sénégal)
EY-Parthenon (UAE)



Logistics, Commodities & Metals

Monaco Resources Group (Monaco)
Dexamo (France, Lebanon)
Transleyca (Spain)
Maritime Capital Partners (Switzerland)
Akwa Group (Morocco)



Other Industries

Themis Lex (Luxembourg)
Optim Solutions (Luxembourg)
Pascal Girollet Graphic Design (France)
GHA Consulting (France)
Leinota (France, Poland, China)
Kamila Kulczyk Lawfirm (Poland)
Marjac Lawfirm (Luxembourg)
Sunna Design (France)
Mobile Ecosystems (France, Spain & Africa)
Bluetech Water Solutions Africa (UK & Africa)



Financial, Corporate & HR Services

EraValues (France)
Global Operations & Investments (UAE & Switzerland)
Same-Day Company (UK)
ALD & Partners (Senegal)
FiveConsult (Latvia)
FCS Services (Luxembourg)
Transactions & Cie (France)
Savin Finances (France)
Neotrust Fiduciary (Luxembourg)
Ingenuity Family Office (Switzerland)
Invictus Risk Management (UK)
Business Channel Impact (Canada)
PR Squared Worldwide Eurasia Bridge (Singapore)
Eurazeo (France)
Generation Alfa (Switzerland)
General Invest (Switzerland)
GFK Conseils Juridis (USA, France, UAE, UK)



ACTIVITIES

Private Equity Investments

We mainly invest (via our in-house multi-family office) or advise investors/investment funds regarding financing of projects or companies at any development stage. Our selection matrix focuses on both hard metrics (ROI, EPS, P/E, ROA...) and soft metrics such as growth potential and sustainability, project-holders' personality, vision and commitment, and impact of investment (social impact, jobs creation, environment, ...).

- Real-Estate
- Precious metals
- IT and new technologies
- Green business & Renewable energies
- Health
- Fintech
- Fashion
- Leisure & Hospitality
- Web-based companies
- Commodities
- Infrastructures
- Education

Brokerage Services

We review your requirements and assist in defining your optimal investment profile. We then perform brokerage services either directly (via our regulated broker-dealer sister company in France) or through introduction to regulated operators in Paris, London, Luxembourg, Geneva, Dubai or Hong-Kong.

We also provide access to working capital for commodity trades and facilitate transactions by connecting performing parties to our business network.

Financial

- FX trading
- Asset & Wealth management
- Placements & Investments
- Stock-exchange markets

Commodities

- Food (sugar, rice...)
- Energy (oil & gas)
- Precious metals
- Mass consumption goods (electronic, construction, ...)

ACTIVITIES

Structured Finance Services

We assist our clients in structuring financial instruments backed by banks as well as in raising finance with the support of governmental and affiliated institutions. We harness unconventional financing schemes, such as asset-backed financing, corporate bond issues or corporate assets securitization.

- Collateralized funding
- Conventional fundraising (private equity, venture capital, banking loans)
- Other structured finance schemes

Business Consulting Services

Through financial advisory, we structure M&A and corporate development deals. Through project management, we implement winning and sustainable strategies. Through business performance improvement, we streamline synergies via processes re-engineering, organizational development and design, HR strategy and management, quality management & risk prevention/mitigation.

Corporate Performance

- Human resources
- Sales & marketing
- Corporate financial performance
- Corporate risk management
- Quality management
- Strategy & international business development

Project Management

- Real estate
- Charity & humanitarian programs
- Others on request

Financial Advisory

- LBO, M&A
- Due diligence
- Valuations
- Opening private/corporate international bank accounts
- Banking facilities provision
- International companies formation
- Tax optimization

BOARD MEMBERS

Joel NZALI - Joel.nzali@bhgroup.eu / joel.nzali@jonareesben.org
+33 626 011 969 / +352 621 426 461

Joel Nzali is the Chairman of BHG Consortium. He is a former management consultant from Ernst & Young and PriceWaterhouseCoopers Luxembourg, and a former CFO/CEO of SMEs in Luxembourg and Italy. Joel is a seasoned professional with 17+ years of diverse experience in the financial industry (M&A, Structured Finance, Private Equity, Venture Capital), strategic consulting, business performance improvement and corporate development. He fluently speaks +5 languages and has been piloting international projects and teams in many locations over 3 continents. **Joël led several fund-raising international teams for transactions up to 2.5B\$.**

Joel is a licensed financial broker-dealer and investment advisor (ORIAS, France), who graduated from KEDGE Business School with a Master in Management.



Marina GONZALEZ - marina.gonzalez@bhgroup.eu - +33 618 192 255

Marina Gonzalez is a Board Director and Head of Business Administration for the Consortium. She is committed to improving business administration and streamlining shared services management. With over 20 years of experience, Marina is also sought after for her track record in managing sales teams, customer service support, CRM and event marketing. She is fluent in 3 languages.

Franciska NGANG - franciska.ngang@bhgroup.eu
+33 659 496 777 / +237 691 204 333

Franciska is a Board Director and Head of our Humanitarian Programs. Franciska is also in charge of business development in Sub-Saharan Africa, jointly with Joël. She is an effective program leader with a strong enthusiasm for supporting public administrations and projects in Africa and in the Caribbean. She enables organizations to implement complex supply chain and purchase initiatives. Franciska has over 35 years of international experience and is fluent in 3 languages.



BOARD MEMBERS



Askin SEYHAN - askin.seyhan@bhgroup.eu
+49 175 972 2242

Askin Seyhan is a Board Director of BHG consortium. He is furthermore the founding partner of Selfor Global Alliance. Askin is a polyglot, seasoned professional with 30+ years in international business development, corporate finance and international project management. Askin also has exposure in strategic marketing as well as commodity and currency trading. Askin's outstanding achievements include the completion of several fund-raising and investment transactions, the founding of a newspaper in Germany, but also the design and implementation of a franchise system in Germany back in 1994.

Fernando Echeverria - f.echeverria@batsela-am.com
+33 699 944 477

Fernando is a Senior Partner (Managing-Director of Batsela Asset Management) and Board member of various companies of the Consortium. He formerly worked as Private Banker for Barclays Bank in France, Financial consultant for Ernst & Young in Spain and IT Programs Manager for several consulting firms providing expert assistance to SaaS international companies. Fernando is a seasoned professional with 16+ years of diverse experience in the financial industry (Financial Due Diligence for the banking sector, Business planning, profitability analysis of business units...), strategic consulting and IT projects. He fluently speaks 4 languages and feels comfortable in international and competitive environments. Fernando subsequently graduated from Universidad de Navarra (Law & Economics), HEC Paris (Master, International business) and postgraduate MBA at IE Business School.



Benoit Nzali - benoit.nzali@bhgroup.eu - +33 601 260 354

Benoit Nzali is a Partner of Batsela Consulting and Managing-Director of 4BI France. He assists many companies of the consortium regarding corporate finance & project management assignments. Benoit further specialized in commercial trade facilitation and international brokerage of tangible goods as well as online sales of luxury goods. Benoit holds a bachelor degree from EBBS and speaks French and English.



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we strive to make you thrive!



www.bhgroup.eu

info@bhgroup.eu

info@batsela-am.com

info@batselacapitalinvestments.com

info@batselaconsulting.com

contact@jonareesben.foundation

info@4bi.eu

info@batsela.re